



## bitBiome Expands Global Commercial Team with Two Key Hires

Company develops presence in The Americas and Europe led by Howard Pollack as Vice President, Business Development and Laura Shelton, Ph.D., as Senior Manager, Business Development and Marketing

Palo Alto, December 1st, 2023 - bitBiome Inc, a biotechnology company unlocking the potential of our planet's microbes to power the future of the bioeconomy, today announced the formation of its global Commercial Team led by Howard Pollack as Vice President, Business Development and Laura Shelton, Ph.D., as Senior Manager, Business Development and Marketing.

Additionally, bitBiome was selected as a co-working member of the Japan Innovation Campus, a startup support base established by the Ministry of Economy, Trade and Industry in Silicon Valley, USA. We will also utilize this base to promote the expansion of Japanese biomanufacturing technology into the United States.

With the expansion of the Commercial Team, bitBiome is poised to provide a wide array of novel, synthetic bio-based solutions, from enzyme development to small-scale demonstration and scaling up processes, for clients across the Americas and Europe.

“We are delighted to formally announce the creation of our business development and marketing presence in the Americas and Europe with Howard and Laura at the helm,” says Yuji Suzuki, CEO of bitBiome. “Over the last several years we have received a wide range of inquiries for collaborations from companies around the world. This initiative expands our capabilities, enabling us to extend our reach and services in these critical markets while contributing to the realization of the bioeconomy.”

“I look forward to working alongside the bitBiome team as we expand our commercial efforts to better serve the demand that our industry- leading technology has already generated from large multinational corporations, startups and research institutions.” says Pollack. “I am excited to help bring our one-of-a-kind service, built on single cell microbe sequencing, to even more companies while building the future of the bioeconomy.”

“It’s been a privilege to be part of bitBiome’s journey to the global stage and to have a front seat to our next leap forward as a company,” says Shelton. “We are already hearing from customers how much they value our enzymes and sequences, which cannot be found anywhere else. I look forward to putting those tools in the hands of even more pioneering scientists.”

Pollack brings over 30 years of experience with enzyme applications and business development leadership with roles spanning a broad range of industry verticals. He previously headed up the Americas business development at Codexis, where he played a pivotal role in the success of its food and industrial enzyme business. He has also led sales and marketing efforts at Amano Enzyme and Novozymes. He holds a B.S. in Food Science from Rutgers University.

Shelton brings over 10 years of experience in business development and marketing for small biotech companies and startups, including at bitBiome for the past year. She previously led marketing efforts and advised on business development for Matterworks, Human Metabolome Technologies America, and Minerva Biotechnologies. She holds a Ph.D. in Cancer Biology and Biochemistry from Boston College.

#### ■About bitBiome, Inc.

bitBiome is a biotechnology company unlocking the full potential of our planet’s microbes to power the future of the bioeconomy. bitBiome’s platform is built on their proprietary single-cell microbial genome analysis technology, bit-MAP<sup>®</sup>, which has enabled the creation of bit-GEM: an extensive and groundbreakingly

diverse microbial database of over 1.3 billion sequences, sourced primarily from environmental samples and containing sequences not present in public databases. Leveraging their expertise in bioinformatics and machine learning, the company also offers a comprehensive enzyme discovery and engineering platform, bit-QED, which encompasses the identification, assessment, and modification of enzymes through wet lab evaluation and directed evolution. bitBiome is committed to improving existing biomanufacturing industries and creating new ones by delivering sequences and enzymes that cannot be found anywhere else. To learn more about bitBiome's platform and services, visit [bitbiome.bio](http://bitbiome.bio).

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